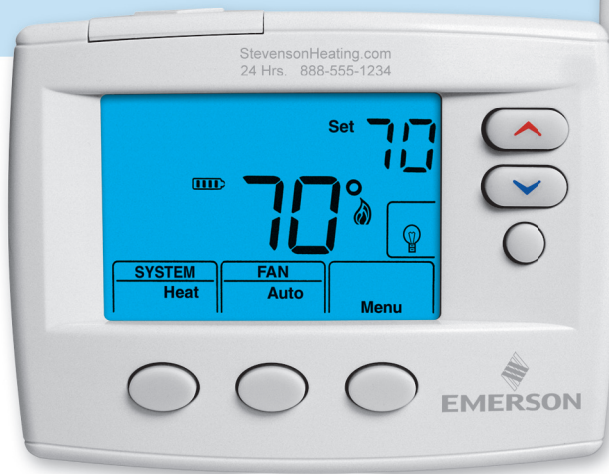


White-Rodgers Contractor Branding Program

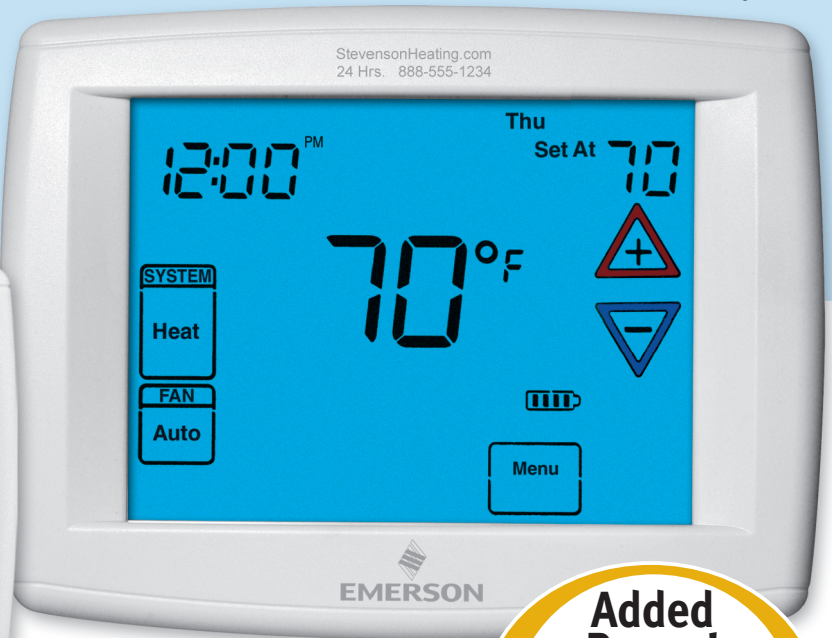
Emerson Big Blue™

Personalized Thermostats

- Place your name next to ours
- Print up to 2 lines of information directly on thermostat
- Contractor 2-line imprint will appear on the front or face of thermostat(s) selected.



Emerson Blue™



Added Bonus!

Private Label Contractors receive preferential listing in White-Rodgers online consumer "where to buy/service locator"

Reliability + Accuracy + Simplicity = A thermostat worthy of your name and reputation.

Offering your customer an Emerson thermostat speaks highly of your company, beginning the day it's installed and for years to come. As a quality partner, you can place your name next to ours on most Emerson or White-Rodgers thermostats. By personalizing the thermostat with up to two lines of information, you make it easy for your customers to contact you in the future.

White-Rodgers will customize each thermostat FREE!* just for you.

*Participation Requirements

- Minimum order for program participation is 12.
- Case lot multiples required. Case lot = 6
- No set-up fee.
- Allow 2 weeks for new imprint approval.
- Free

See back for order form. Also available online: www.white-rodgers.com

R-4108-10

