

White-Rodgers

Contractor Color Branding Program

Emerson Big Blue™

Personalized Thermostats

- Place Your Name Next to Ours
- Print up to 2 Lines of Information Directly on Thermostat
- Choose from 14 Color Branding Options!

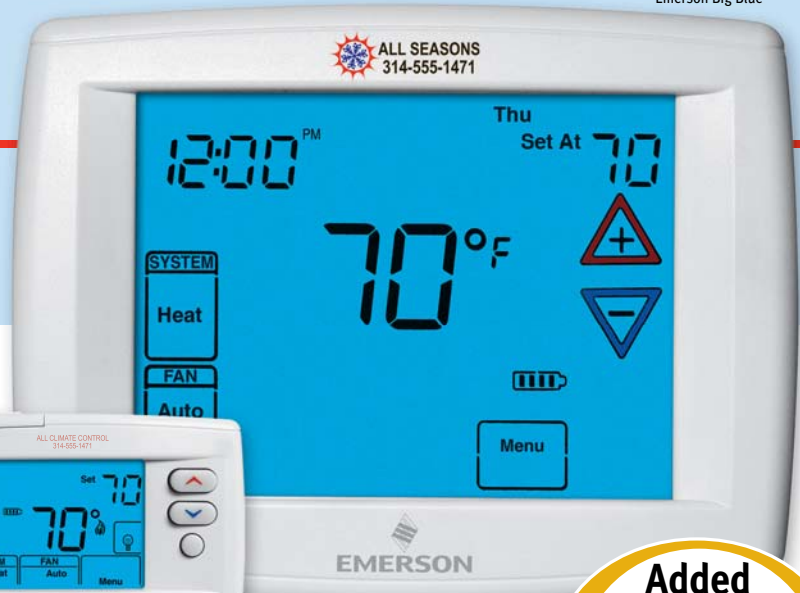
Contractor 2-line imprint will appear on the front or face of thermostat(s) selected.



70 Series®



Emerson Blue™



Added Bonus!
Private Label Contractors receive preferential listing in White-Rodgers online consumer "where to buy/service locator"

Reliability + Accuracy + Simplicity = A thermostat worthy of your name and reputation.

Offering your customer an Emerson thermostat speaks highly of your company, beginning the day it's installed and for years to come. As a quality partner, you can place your name next to ours on most Emerson or White-Rodgers thermostats. By personalizing the thermostat with up to two lines of information, you make it easy for your customers to contact you in the future.

White-Rodgers will customize each thermostat just for you.

Participation Requirements

- Minimum quantity requirements per year of 576 thermostats.
- Contractors must order in minimum of 96-piece increments per thermostat.
- 3 color choices maximum per print on any one private label order.
- Must pick from the 14 colors listed below.
- 10-day lead time on all color private label orders. Allow 2 weeks for new imprint approval.
- Contractors must supply all logos in an acceptable JPEG or GIF file format.
- No set-up fee.

Pricing Information

Per Thermostat / Per Order

Quantity	Set-up	Imprint Fee
96+	Free	Free

See back for order form. Also available online: www.white-rodgers.com

COMPLETE COLOR OFFERING AVAILABLE FOR COLOR PRIVATE LABEL THERMOSTATS

